



National Marine Manufacturers Association

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ECONOMIC SIGNIFICANCE OF RECREATIONAL BOATING IN GEORGIA

CONGRESSIONAL DISTRICT 8

Number of Recreational Boats*	29,739
Recreational Boating Industry Businesses	22
Total Jobs	1,381
Annual Recreational Boating-Related Spending	\$107.0 MILLION

TOTAL ANNUAL
ECONOMIC IMPACT
OF RECREATIONAL BOATING:

\$250.0 MILLION

RECREATIONAL BOATS IN GA-8

TOTAL BOATS* ▶ 29,739

REGISTERED BOATS 29,739

Power boats	26,688
PWCs	2,493
Sailboats	191
Other Boats	367

HOUSEHOLDS PER BOAT 8.8



POWER BOATS
90%



PWCs
8%



SAILBOATS
1%



OTHER BOATS
1%

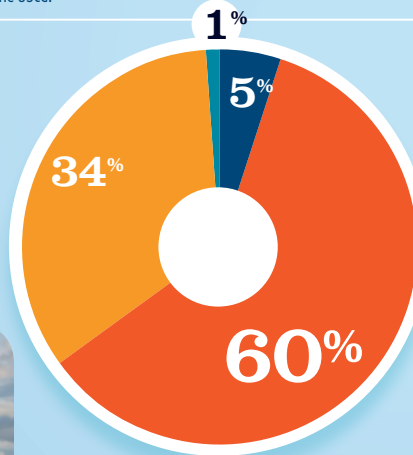


* Total boats are registered boats as reported by states to the USCG.

RECREATIONAL BOATING CREATES JOBS IN GA-8

TOTAL BOATING JOBS ▶ 299

Boat Building	1
Motor / Engine Mfr.	4
Accessory / Supplies Mfr.	101
Dealers / Wholesalers	180
Boat Services	13



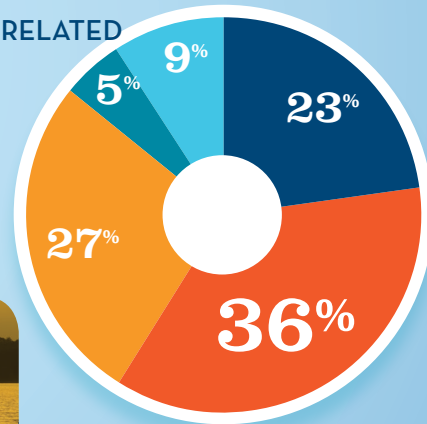
BOAT BUILDING †
MOTOR/ENG. MFR.
ACC./SUPPLIES MFR.
DLRS/WHOLESALERS
BOAT SERVICES
† 0%



RECREATIONAL BOATING-RELATED BUSINESSES IN GA-8

TOTAL BUSINESSES ▶ 22

Boat Building	2
Motor / Engine Mfr.	1
Accessory / Supplies Mfr.	6
Dealers / Wholesalers	8
Boat Services	5



BOAT BUILDING
MOTOR/ENG. MFR.
ACC./SUPPLIES MFR.
DLRS/WHOLESALERS
BOAT SERVICES

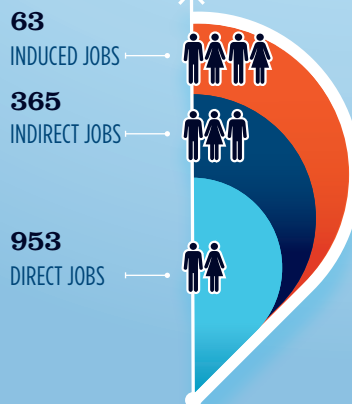


ESTIMATED JOBS IMPACT OF RECREATIONAL BOATING-RELATED SPENDING IN GA-8

EST. TOTAL JOBS ▶ 1,381

EST. TOTAL LABOR INCOME ▶ \$80.5 MILLIONS

Est. Direct Income	\$32.3
Est. Indirect Income	\$20.5
Est. Induced Income	\$27.7

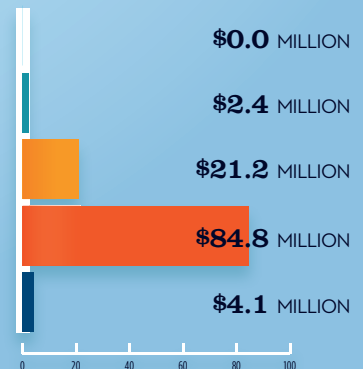


RECREATIONAL BOATING INDUSTRY SALES IN GA-8

Boat Building	\$0.0
Motor / Engine Mfr.	\$2.4
Accessory / Supplies Mfr.	\$21.2
TOTAL MFR. SALES	\$23.6

Dealers / Wholesalers	\$84.8
Boat Services	\$4.1
TOTAL RETAIL & SERVICES SALES	\$88.9

BOAT BUILDING
MOTOR/ENG. MFR.
ACC./SUPPLIES MFR.
DLRS/WHOLESALERS
BOAT SERVICES



Source: NMMA's Center of Knowledge; Recreational Marine Research Center at Michigan State University